



Lake Erie Nature & Science Center

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“GO WILD” CAMPAIGN AIMS TO DOUBLE DONATIONS IN TIGHT ECONOMY *Lake Erie Nature & Science Center Also Offering “Go Wild- Adopt an Animal” Gift Packs*

Bay Village, OH—The non-profit Lake Erie Nature & Science Center is urging supporters to “Go Wild” as it works to raise \$25,000 before the end of 2009 and claim a challenge grant that will double that total! The Kenneth A. Scott Charitable Trust has pledged to match all new or increased contributions to the Center’s year-end “Go Wild” campaign up to \$500 per donor – creating an opportunity for supporters to have part or all of their gifts matched dollar for dollar this year!

“Support from individuals is absolutely crucial to our ability to provide free admission and free wildlife rehab services 7 days a week,” said Director of Development & Community Relations, Renee Burslem. “Donations fund food and medical care for the Center’s animal ambassadors, help release wildlife rehab patients back to their natural homes or underwrite the cost of “wild” student field trips, just to name a few of our wonderful services and programs.”

Burslem said the opportunity to double donations is only good until December 31, 2009 and the Center was halfway to its goal as of Thanksgiving week. Contributions can be made online at www.lensc.org (click Support Us); by mail to Lake Erie Nature & Science Center, 28728 Wolf Road, Bay Village, Ohio, 44140 or by phone at 440-871-2900. Lake Erie Nature & Science Center is a non-profit organization, so gifts are also tax deductible as allowed by law.

At the same time the challenge match is in effect, the Center is also offering a special year-end twist to its popular Adopt An Animal program. For a limited time adopters can upgrade a regular animal adoption and receive a gift package with a “Go Wild” mug in one of two shades of blue, a set of wildlife note cards and a customized bookmark. Supplies of “Go Wild” gift packs are limited and shipping is not available, so you must be able to pick up your gift pack.

The Center has also created colorful, new adoption certificates for all Adopt An Animal sponsors, as well as new exhibit signs acknowledging adoptions of 6 months or more. “We hope everyone will keep our animals in mind as they shop for the holidays. An adoption is a gift that gives two ways,” said Burslem.

Lake Erie Nature & Science Center is a donor-funded non-profit organization dedicated to nature and science education. The Center, located at 28728 Wolf Road in Bay Village, includes classroom and meeting space, a planetarium, a wildlife rehabilitation program and more than 100 live animals on exhibit. Call 440-871-2900 or log on to www.lensc.org for more information.